



ESL Federal Credit Union/ Cool Kids Earth Day ECO-Tip Illustration Contest

Share your best ECO-friendly idea and illustrate your EcoTip!

Submit to GCC by April 9, 11am or send to:

Genesee Community College/ Attn: Donna Rae Sutherland / MarCom Office

One College Road, Batavia, NY 14020

Name:

Phone Number:

E-mail:

Earth Day ECO-Tip Illustration Contest

Instructions:

1. Graphically illustrate an Eco-Tip using the attached form or your own paper to visually express your favorite earth-friendly tips! (See back of handout for suggestions.)
2. No age or creativity limits!
3. Entries can be individual or group efforts and follow any of the following categories:
 - **Children's Coolest Category (Pre-K to 3rd Grade)**
 - **Most Unique Reused Item**
 - **Best Illustration**
 - **Longest Term Impact**
 - **Greatest Innovation**
 - **Absolutely Awesome and Cool**
 - **Most Fun or Funny**
4. Bring your entry to ECO-Fest @ GCC on 4/9, or submit to:
Genesee Community College, One College Road, Batavia, NY 14020
Attn: Donna Rae Sutherland / MarCom Office
5. All entries must be received for display by 11:00am on April 9.
6. Each ECO-Tip submission receives an ECO-Raffle ticket to win prizes including the Grand Prize Adam Miller Mountain Bike!
7. Other Eco-Tip winners and honorable mentions will be awarded at ECO-Fest courtesy of ESL Federal Credit Union
8. After Cool Kids ECO-Fest @ GCC on April 9, the ECO-Tip illustrations will travel to other Earth Day events in Genesee County
9. ECO-Tip Illustrations will not be returned and become the property of GCC.

Ways to Earn ECO-Raffle Tickets

Through active participation in ECO-Fest activities, you increase your chances of winning a variety of prizes, including the grand prize – an Adam Miller Mountain Bike at finale of the ECO-Fest event. (All winners must be present at ECO-Fest to win.) The following are ways to earn ECO-Raffle tickets and increase your chance of winning:

- Donate residential E-Scrap, American flag, Cell phone or Ink cartridges
- Donate old paperback books
- Wear green to ECO-Fest
- Submit entries to the ESL ECO-Tip Illustration Contest
- Participate in various activities during ECO-Fest such as eco-games, picking up litter, using a recycling bin, and much much more!
- Watch out for the Green Police – if they see you being Green they will award you with an ECO-Raffle Ticket.

Recycling at Cool Kids ECO-Fest @ GCC, April 9

- 1. Recycle American Flags** - worn American flags are being collected for a proper, honorable disposal.
- 2. Recycle Paperback Books** - Bring in your old paperback books for American troops through the Operation Paperback program. **Note:** Paperback books only. No hard covers, magazines, or other periodicals.
- 3. Recycle Residential E-Scrap** - Bring in your old electronics (E-Scrap) to recycle. Drive-thru service will be available. Bring in your old: computers, printers, TVs, fax machines, cash registers, wiring, phones, stereos, microwaves, rechargeable batteries, calculators, typewriters, iPods, cell phones, PDA's, and any peripheral computer equipment (mouses, keyboards, cables). **Note:** No personal or kitchen appliances, and no businesses or agencies may donate.
- 4. Used Computer Printer Ink Cartridges & Old Cellular Phones** - collected by Brittany Habermas of Oakfield-Alabama Schools