

July 21, 2010

Office of Marketing Communications One College Road Batavia, NY 14020 (585) 343-0055 x6116 marketing@genesee.edu

Printing Request

Project Name/Description	Interior Wall Signs for Genesee Community College
Kind	Digiprint outputs, 30 x 40 inches, subsurface mounted to 1/4" flame polished plexi with 1/8" black sintra backer, with 1/4" cleat hanging system.
Amount	16 signs
Size	30 (h) x 40 (w)
Bleeds	0.25 all sides
Colors	CMYK and spot colors:
Enclosed are samples of existing sig	nage system colors that ASL nicked out for the college. I have tried to match the

Enclosed are samples of existing signage system colors that ASI picked out for the college. I have tried to match the photoboards to them as closely as possible with PMS colors. If possible, please try to match the photoboards to the samples provided. Thank You!

NEW BOARDS	
Interior Sign #1	Commencement Speakers 2000-2009 PMS 287C (Genesee Community College Spot color) and CMYK Quantity – 1
Interior Sign #2	The Growth of Genesee (Campus Centers version/blue) PMS 287C (Genesee Community College Spot color) and CMYK Quantity – 5
Interior Sign #3	The Growth of Genesee (Main Campus Version) PMS 1265 and CMYK Quantity – 1
Interior Sign #4	ACE Programs PMS 432C and CMYK (Please match swatch sample SC-914 if possible Quantity – 1
Interior Sign #5	Fashion Shows Triptych PMS 432C and CMYK (Please match swatch sample SC-914 if possible) Quantity – 3 (30h x 40w seperate panels)
Interior Sign #6	Genesee Child Care Center PMS 7455C and CMYK (The existing signs in the hallway where this photoboard will be are a shade darker than swatch SC-600if this is possible) Quantity – 1
Interior Sign #7	GUSTO PMS 872C (Genesee Community College Spot color) and CMYK Quantity – 1

REPEAT BOARDS for the CAMPUS CENTERS

Interior Sign #8	Cougar Sports and Athletics From the Past PMS 561C and CMYK (Please match color sample SC-512) Quantity – 1
Interior Sign #9	Genesee Notable Moments PMS 431C and CMYK / PMS 432C and black duotones (Please match swatch sample SC-914 if possible) Quantity – 1
Interior Sign #10	Genesee Beginnings PMS 287 C and CMYK Quantity – 1
Electronic Files (Mac)	Adobe InDesign CS4

Thank You! Becky Green 343-0055 x6345 Donna Rae Sutherland 343-0055 x6616

Please return color samples provided.