

**WAYNE COUNTY INDUSTRIAL
DEVELOPMENT AGENCY
ECONOMIC DEVELOPMENT
CORPORATION/
EMPIRE ZONE**

WCIDA

Wayne County Industrial Development Agency
Economic Development Corporation \ Empire Zone

**CREATING AN
ECONOMY
THAT WORKS!**

Job Creation and
Our Region's Future

November 14, 2011

Monroe
Community
College

R. Thomas Flynn
Campus Center

Monroe A and B

FEATURING :
Sree Ramaswamy
Fellow at the McKinsey Global Institute

FAME

**Finger Lakes Advanced
Manufacturers' Enterprise**
Building Minds that Make It

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FAME

**Finger Lakes Advanced
Manufacturers' Enterprise**
Building Minds that Make It

CREATING AN
ECONOMY
THAT WORKS

Presenter

Sree Ramaswamy, a Fellow at the McKinsey Global Institute and a co-author of the recent *"An Economy that Works"* report, will address economic issues and questions common to all attendees.

His presentation will be followed by a panel discussion featuring key players across regional sectors invested in building our local workforce.

Many Thanks

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Hosted by:



Finger Lakes Advanced
Manufacturers' Enterprise
Building Minds that Make It

FAME (Finger Lakes Advanced Manufacturers' Enterprise), an industry driven initiative of the Finger Lakes Workforce Investment Board, is committed to the region's advanced manufacturing community by building world-class workforce talent that have the skills, inspiration and motivation to advance the industry. Together we are—Building Minds that Make It! www.nyfame.org



Finger Lakes Workforce Investment Board (FLWIB) - improving the economic well being of job seekers and employers in the region by aligning human potential with opportunities in the workplace. www.fingerlakesworks.com



Finger Lakes Community College is a State University of New York two-year higher education institution. FLCC's 250-acre park-like campus is located in the heart of the Finger Lakes in Canandaigua, N.Y. The College offers more than 54 degree and certificate programs, including emerging technologies, environmental conservation, ornamental horticulture, viticulture and wine, music recording technology, game program and design, and tourism management. FLCC's current enrollment is approximately 7,000. www.flcc.edu



Genesee Community College

Genesee Community College is located just off the NYS Thruway in the rolling countryside outside Batavia, NY. The College offers over 60 degree or certificate programs in many emerging industries such as Polysomnographic Technology (the study of sleep disorders), Veterinary Technology, Entrepreneurship, Biotechnology, and Environmental Studies. It was founded in 1966 and now has approximately 7,500 students. Genesee's BEST (Business Employee Skills Training) Center is a local provider of training, workshops, and small business consulting for the GLOW region. www.genesee.edu



As the primary educator of the local workforce, Monroe Community College builds partnerships at every point in the pipeline to meet the area's educational and workforce development needs. Robust, innovative collaborations exist with school districts and four-year institutions, workforce development boards, industries, businesses and government. Over 25 percent of all area high school graduates choose MCC to begin their college education, and the majority of MCC career and certificate program graduates remain in the Greater Rochester area. www.monroecc.edu

Agenda

2:30-3:00pm

REGISTRATION/NETWORKING
AND REFRESHMENTS

3:00pm

WELCOME
Dr. Anne Kress
MCC president

3:10pm

FAME WELCOME
Mike Mandina
FAME chair
Optimax Systems president

3:20pm

FEATURED SPEAKER (via teleconference)
Sree Ramaswamy
McKinsey Global Institute

CREATING AN ECONOMY THAT WORKS!!
Job Creation and Our Region's Future

4:00pm

QUESTION AND ANSWER SESSION

4:15pm

REGIONAL PANEL DISCUSSION
ON WORKFORCE

5:00pm

QUESTION/RESPONSE SESSION
WITH REGIONAL PANEL MEMBERS

5:30pm

CLOSING REMARKS

5:30 – 6:00pm

NETWORKING OPPORTUNITY

CREATING AN
ECONOMY
THAT WORKS

Regional Workforce Panel

Bruce Peters

Moderator and Executive Coach
WCEOHQ Radio

Mr. Paul Conrow

Science Teacher
East High School,
Rochester City School District

Dr. Richard DeMartino

Associate Professor
Rochester Institute of Technology,
E. Philip Saunders College
of Business;

Director

Albert J. Simone Center for
Innovation and Entrepreneurship

Mr. Michael Dobbertin

Territory Vice President
Western New York,
Kelly Services

Mr. Ronald Golumbeck

Vice President and Director
Human Resources
ITT Goulds Pumps, Inc.

Mr. Joseph Hamm

*Commissioner's Finger Lakes
Region Representative*
NYS Department of Labor

Dr. Anne Kress

President
Monroe Community College

Mr. Daniel White

District Superintendent
Monroe #1BOCES



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- ▲ Winning Workplaces Top 20
- ▲ Hitachi Foundation Case Study

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