

THE BEST CENTER

Business and Employee Skills Training

BUILDING THE BUSINESS INFRASTRUCTURE OF TOMORROW

With more than 5000 students, 58 different degree and certificate programs, and a service area that covers approximately 2,300 square miles of upstate New York, Genesee Community College is a vibrant business within the four county GLOW region of Genesee, Livingston, Orleans and Wyoming counties. And, while the College fosters student success, there exists another important priority—"to increase initiatives for regional economic development."

In October 2003, Genesee introduced The BEST Center to provide the world's best educational and training resources to area businesses with the goal to boost productivity and profitability.

The BEST Center (Business and Employee Skills Training), offers a full complement of seminars, complete state-of-the-art conference facilities, and custom designed programs targeted to address specific objectives. Training in customer service, management strategies, regulatory issues, sales, creative decision making, grant writing, defensive driving, and a full cadre of computer skills are among the programs offered on any given day, night or weekend through The BEST Center.

Success is measured by hundreds of training programs offered, thousands of local employees better equipped and enabled to do their jobs, and over three quarters of a million dollars in training grants received through The BEST Center for regional companies.

Perhaps The BEST Center's proudest accomplishment thus far is receiving the Economic Development Best Practices Award from the Association of Community College Trustees. This national honor recognized the E-Business Initiative and Web Portal Project shared by The BEST Center, Genesee County Chamber of Commerce and Entre Computer Services.

Genesee Community College is an equal opportunity/affirmative action institution



A \$100,000 grant from the NYS Senate enabled 11 local businesses to enhance their presence and commerce on the World Wide Web, exemplifying the economic interdependence between community colleges and their communities. "We are not just an educational resource. We are, quite simply, a profit-building resource," Jerry Kozlowski, Dean of The BEST Center said. "We are a business with the primary purpose to support and assist other businesses in the GLOW region."

Genesee Community College The BEST Center

Offering area businesses the BEST
Business and Employee Skills Training.

Leadership & Management Workshops

Individual Job Training

Computer Skills

Specialty Job Skills

Customized
Consulting Services

Conference Center
Facilities for large groups
or small meetings



The BEST Service – The BEST Value – The Best Choice

585-345-6868 • www.bestcenter.org

GENESEE
COMMUNITY COLLEGE
State University of New York